MATTISON BELARDO

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**EDUCATION**

## University of Iowa Iowa City, IA

#### M.S., Business Analytics 12/2023

#### GPA in progress

## University of Iowa Iowa City, IA

#### B.B.A, Business Analytics and Information Systems Graduated 12/2022

#### GPA: 3.35/4.0

**TECHNICAL SKILLS**

* R, Python, SQL, Oracle Apex, Jupyter Notebooks, Jira, Excel
* Data Analysis, Regression, Forecasting, Data Visualization

**Projects**

Urban Acres Web Scraping Project – Used a Google Chrome Web Scraper Extension to collect Open House data from the Urban Acres Real Estate website. The data was ultimately cleaned and imported into a relational database for subsequent analysis.

Employee Turnover Analysis – Used RStudio to clean and analyze voluntary turnover data from Marmon Holding Inc. The analysis led to the identification of factors with the highest correlation to employee turnover rates.

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**EXPERIENCE**

## **University of iowa** Iowa City, IA

## Introduction to Marketing TA 01/2023 – Present

* Facilitates three discussion sections for the Introduction to Marketing Strategy course with 30+ students per section.
* Assists professor with creating and delivering learning materials aligned with the learning objectives set by the Tippie College of Business
* Responsible for answering students’ questions regarding course material, assignments, and grading.

## **Hands jewlers** Iowa City, IA

## Social Media Coordinator 08/2020 – Present

* Responsible for creating all Hands Jewelers’ virtual content including photos, videos, slide shows, ads, and written material.
* Manage Hands Jewelers’ Instagram and Facebook accounts.
* Coordinate weekly content meetings, including preparing content ideas, establishing timelines, and assigning responsibilities.

## **Intelsat** McLean, VA

## Project Management Internship 05/2022 – 08/2022

* Organized and presented Intelsat’s Incremental Design Review (IDR) presentation for their next generation of satellites (next gen).
* Assisted in a gap analysis between Intelsat and its newly acquired company Gogo to ease the merge of Intelsat’s NOC with the newly acquired Gogo NOC.
* Captured and recorded all actions items, deliverables, and timeline information from every meeting.